

## Knowledge of The Norwegian Competition Authority and the Competition Act

About the survey and selected results

The underlying data is available for graphical  
processing by clicking the graphs

# Implementation

- **Purpose**

- The Norwegian Competition Authority's community mission is to ensure that markets function in the best way possible. The responses in this survey shall give the Authority a better foundation for efficient enforcement of the Competition Act and for the promotion of competition to the advantage of consumers and businesses.

- **Population and sample size**

- The survey used Kantar TNS business base (copy of Bisnode). A sample of 22 456 companies were selected (NACE A-N) from the database, which are all companies with 10 employees or more. Additionally, a selection of 1 754 business lawyers were selected from the 'NACE 69100 Legal Services' (*Juridisk tjenesteyting*) which are all companies in the database. Only unique e-mails were selected, hence branches/subassemblies were not included.
- From both samples 21 181 e-mails were approved and distributed, were 2 211 came in return due to rejection by e-mail server. The gross sample consisted of **18 970** businesses in the end. Of these, 1 595 were law offices (69100 Legal Services (*Juridisk tjenesteyting*)).

- **Method**

- The survey is in its entirety completed by use of web form's by distribution of e-mails mainly to the companies official e-mail account or directly to managers/contact person by name where applicable.

- **Intro/e-mail text**

- In the e-mail we requested the CEO or deputy CEO to respond to the questions about the Norwegian Competition Authority, the Competition Act, the effects of the Authority's enforcement and whether the company experienced competition related crime in their industry. Where relevant, we asked the e-mail to be forwarded to the head of the corporate group. The respondents were notified that the survey would take approximately 20 minutes to complete.

- **Time of implementation**

- The survey was sent out on 6 December 2017. Two reminders were sent on 11 and 14 December. The last interview were conducted 16 January 2018.

- **Response rate**

- In total 3 448 companies and 259 business lawyers answered the survey, in total 3 707 companies, which gives a total response rate of 20 percent .

# Weighting and response rate by groups

- **The report**

- This report only shows results from the company survey. The results from the survey of lawyers are presented in another report. However, the table to the right which shows the surveys apostasy, includes business lawyers – by 259 responses.

- **Weighting**

- The survey is weighted by the ‘NACE-groups A-N’ and a four part company size, in total 56 cells/weights. The highest weight is 2,5 with 73 companies, while the lowest weight is 0,04 with 14 companies.

- **Non-respondents/response rate**

- The table to the right shows non-respondents by NACE-groups, returned/rejected and number of employees. The response rate calculated according to actual gross range, shows that water supply etc., electricity- , gas etc., and finance and the insurance businesses have the highest response rate, whereas accommodation and food service have the lowest response rate.

- The number of returned e-mails is highest from companies within salvage operations etc., land/forestry/fishing, merchandising and logistics, and lowest amongst professional, scientific and technical services.

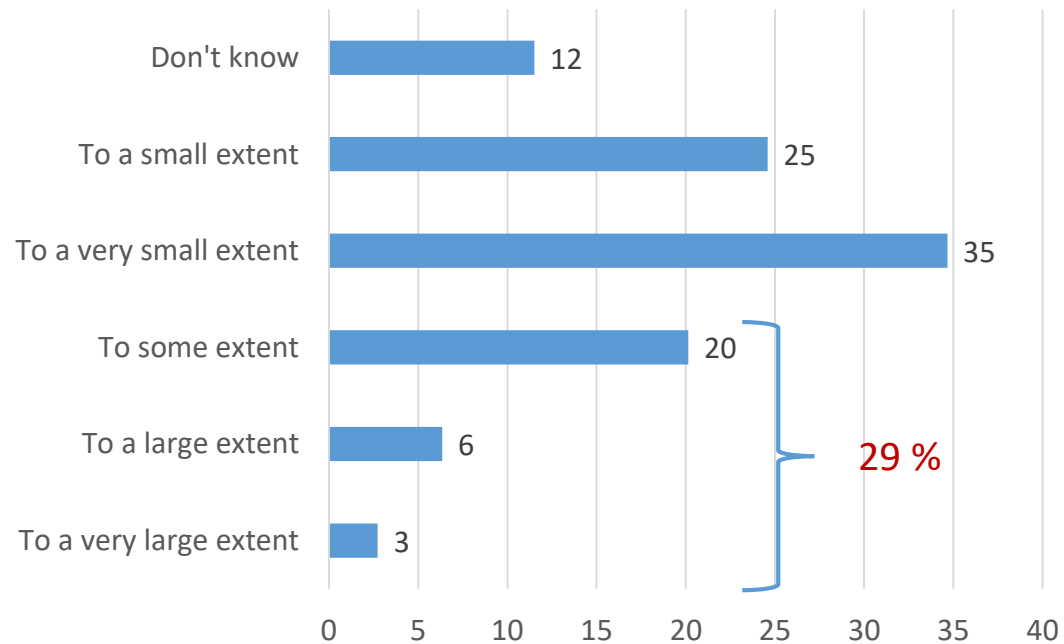
	Sendt ut		Retur (suspended)		Andel retur	Faktisk bruttoutvalg		Nettoutvalget (svart)		Avvik utsendt	Svar-prosent
NACE-grupper (tekst)	Antall	Prosent	Antall	Prosent		Antall	Prosent	Antall	Prosent		
JORDBRUK, SKOGBRUK OG FISKE	424	2,0	65	2,9	15,3	359	1,9	78	2,1	0,1	22
BERGVERKSDRIFT OG UTVINNING	164	0,8	32	1,4	19,5	132	0,7	28	0,8	0,0	21
INDUSTRI	2572	12,1	249	11,3	9,7	2323	12,2	542	14,6	2,5	23
ELEKTRISITETS-, GASS-, DAMP- OG VARMTVANNSFORSYNING	160	0,8	9	0,4	5,6	151	0,8	41	1,1	0,4	27
VANNFORSYNING, AVLØPS- OG RENOVASJONSVIRKSOMHET	243	1,1	20	0,9	8,2	223	1,2	74	2,0	0,8	33
BYGGE- OG ANLEGGSVIRKSOMHET	3259	15,4	270	12,2	8,3	2989	15,8	579	15,6	0,2	19
VAREHANDEL, REPARASJON AV MOTORVOGNER	4818	22,7	726	32,8	15,1	4092	21,6	747	20,2	-2,6	18
TRANSPORT OG LAGRING	1214	5,7	156	7,1	12,9	1058	5,6	212	5,7	0,0	20
OVERNATTINGS- OG SERVERINGSVIRKSOMHET	1841	8,7	182	8,2	9,9	1659	8,7	235	6,3	-2,4	14
INFORMASJON OG KOMMUNIKASJON	1058	5,0	111	5,0	10,5	947	5,0	185	5,0	0,0	20
FINANSIERINGS- OG FORSIKRINGSVIRKSOMHET	373	1,8	38	1,7	10,2	335	1,8	86	2,3	0,6	26
OMSETNING OG DRIFT AV FAST EIENDOM	315	1,5	33	1,5	10,5	282	1,5	46	1,2	-0,2	16
FAGLIG, VITENSKAPELIG OG TEKNISK TJENESTEYTING	3292	15,5	191	8,6	5,8	3101	16,3	589	15,9	0,3	19
FORRETNINGSMESSIG TJENESTEYTING	1336	6,3	121	5,5	9,1	1215	6,4	247	6,7	0,4	20
Missing	112	0,5	8	0,4	7,1	104	0,5	18	0,5	0,0	17
Total	21181	100,0	2211	100,0	10,4	18970	100,0	3707	100,0	0,0	20

	Sendt ut		Retur (suspended)		Andel retur	Faktisk bruttoutvalg		Nettoutvalget (svart)		Avvik utsendt	Svar-prosent
Antall ansatte	Antall	Prosent	Antall	Prosent		Antall	Prosent	Antall	Prosent		
Under 10 ansatte	1492	7,0	61	2,8	4,1	1431	7,5	237	6,4	-0,7	17
10-19 ansatte	9175	43,3	1075	48,6	11,7	8100	42,7	1465	39,5	-3,8	18
20-49 ansatte	6857	32,4	685	31,0	10,0	6172	32,5	1322	35,7	3,3	21
50-150 ansatte	2716	12,8	253	11,4	9,3	2463	13,0	506	13,6	0,8	21
151+ ansatte	911	4,3	137	6,2	15,0	774	4,1	161	4,3	0,0	21
System	30	0,1			0,0	30	0,2	16	0,4	0,3	53
Total	21181	100,0	2211	100,0	10,4	18970	100,0	3707	100,0	0,0	20

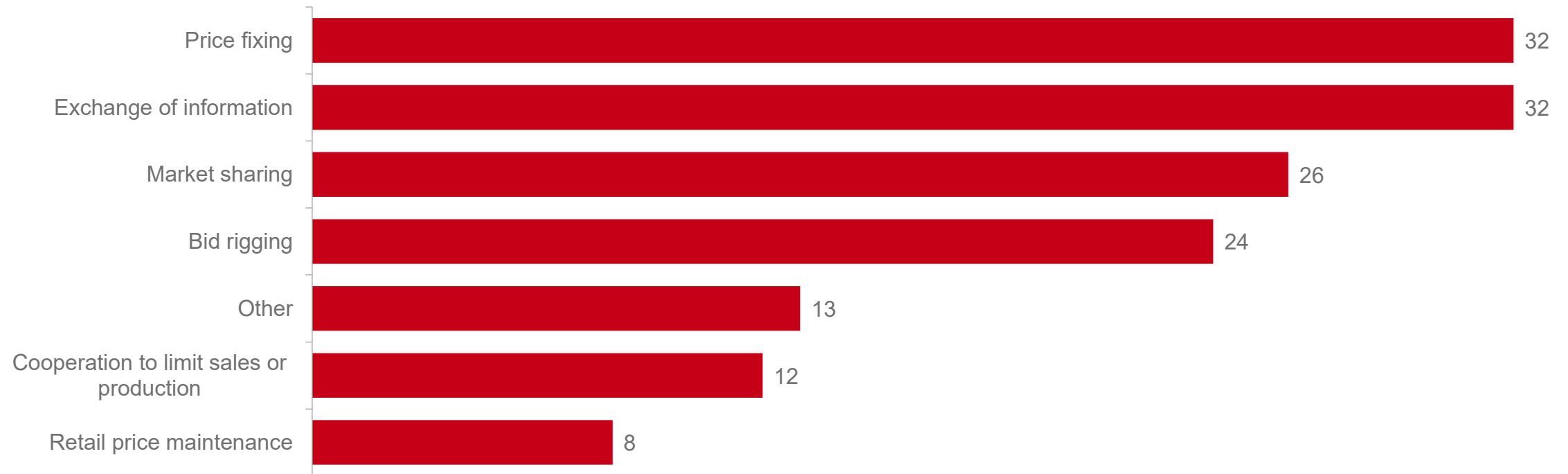
Approximately 3 out of 10 leaders (29 percent) perceive that anti-competitive cooperation occurs in markets where they operate.

To what extent do you perceive that there is anti-competitive cooperation in the market where your company operate?



In markets where the respondents' own company operates, 'price fixing' and 'exchange of information' are the most stated types of anti-competitive behavior. Multiple answers were possible

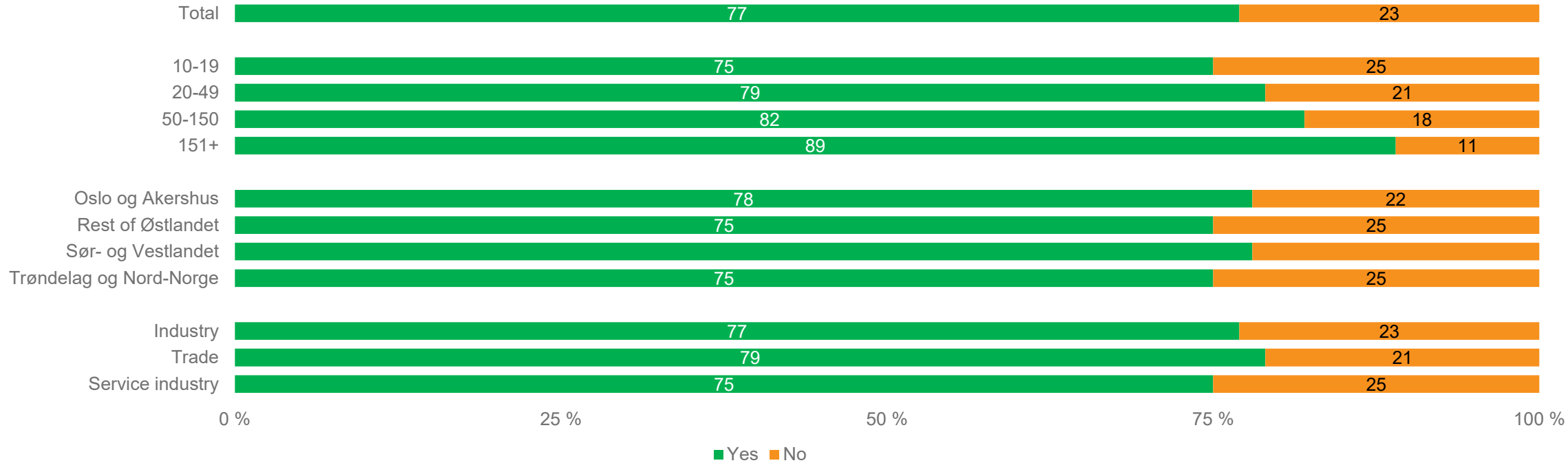
You have stated that anti-competitive cooperation occurs in markets where your company operates. What kind of cooperation does this concern?



Types of illegal cooperation

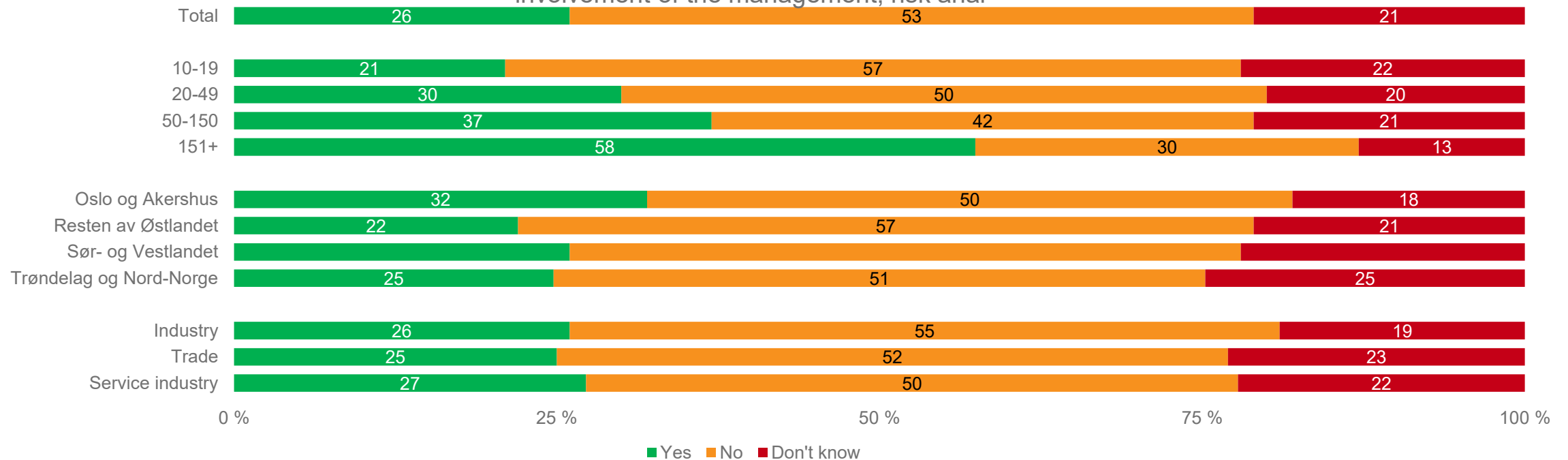
Approximately 8 out of 10 (77 percent) of the country's business executives know that they can **inform the Norwegian Competition Authority by way of a tip-off** about possible breaches of the Competition Act.

Do you know that you can inform the Authority by way of a tip-off about possible breaches of the Competition Act?

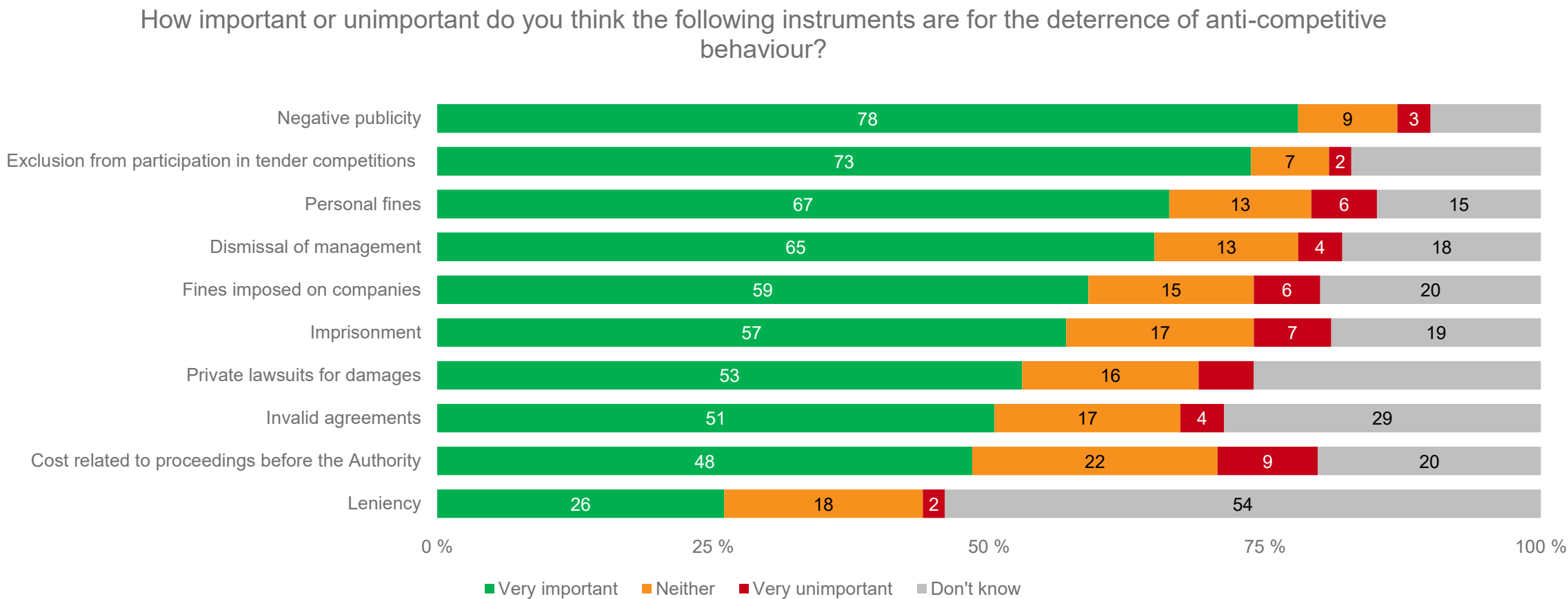


1 out of 4 business executives say that their company has taken **concrete measures in order to comply with the Competition Act** in the last five years. 5 out of 10 say that their company has not taken any such measures, whereas 2 out of 10 reply that they are not sure whether or not their company has taken any measures.

Have your company taken any concrete measures to comply with the Competition Act the last five years? Examples of such measures are the introduction of elements that can be part of a compliance programme, including involvement of the management, risk anal



Negative publicity is considered as the most important instrument for deterrence of anticompetitive behaviour, leniency is perceived as the least important – at the same time 5 out of 10 do not have sufficient knowledge to consider the importance of leniency.





Only 3 percent of Norwegian managers say they know exactly what the leniency/immunity instrument under the Competition Act entails. 2 out of 10 partly know. Close to 8 out of 10 say they are not familiar with this instrument. Knowledge about leniency/immunity is greater among managers in larger businesses.

